



Rostrum Records is a music label and management company founded in Pittsburgh, Pennsylvania by Benjy Grinberg in 2003. Rostrum is home to a diverse roster of artists, including Grammy Award nominee Wiz Khalifa, Mod Sun, Audio Push, the bird and the bee, Vali, Boaz, Leon Thomas, Donora, and TeamMate. In less than a decade, Rostrum has grown into one of the most successful labels in the industry. Rostrum released the first independent album to debut at #1 on the Billboard 200 chart since 1995 with Mac Miller's "Blue Slide Park." The company continues to evolve and lead the ever-changing entertainment industry by finding new ways to approach A&R, Sales & Marketing, and Digital Strategy in order to fulfill the creative vision of our artists.

Rostrum Records offers internships for qualified undergraduate students in the Los Angeles area with an interest in the music industry. Our internship program offers hands-on experience and learning opportunities in the areas of marketing, digital media, sales, publicity, and operations. Internships are available in the fall, spring, and summer semesters. Internships are unpaid and for college credit only.

Digital Marketing Internship

Duties include:

- Assist the marketing team with special projects and day-to-day department tasks
- Use a variety of tools (such as Google analytics and Facebook insights) to collect data and evaluate current trends in the music industry
- YouTube channel and video optimization
- Research news related to our artists online and curate content for posts on various social networking sites
- Assist with contest management
- Work with streaming platforms like Spotify, SoundCloud, and Soundrop to engage with fans on a daily basis
- A&R research
- Assist with daily management of various web properties such as websites and mailing lists
- Update weekly artist reports
- Assist with the development, analysis, and execution of online marketing campaigns

Requirements: We are looking for highly motivated, passionate, and hard working undergraduate students with great communication skills and a strong desire to shape the future of the music industry. Proficiency in Microsoft Office is essential with basic design skills/ HTML knowledge preferred.

To apply, email your resume, brief cover letter, and work availability to jobs@rostrumrecords.com with the subject line: Marketing Internship